



104.3 WOMC Turn Up the Miracles Radiothon

Presented by Bridgestone North America
Thursday, November 21, 2024, 6 am – 6 pm
MusicTown Detroit

Benefitting Children's Miracle Network Hospitals
Corewell Health Children's



Thursday, Nov. 21, 2024

104.3 WOMC

Live Broadcast





Children's Miracle Network Ambassadors for Corewell Health Children's

Braylen Watson, 11 years old, and Rylee Watson, 10 years old

When Braylen was two years old, his mom noticed that he had difficulty using his words to explain himself and instead used hand gestures that only she could understand. He was growing increasingly frustrated and was soon diagnosed with Expressive Language Disorder. A few years later, Braylen's younger sister, Rylee, was similarly diagnosed with speech delay. Thanks to generous donations to Children's Miracle Network, Braylen and Rylee received scholarships to attend speech therapy through Corewell Health Children's. In the years since starting the program, both siblings have made incredible progress. Today, Rylee is a happy, outgoing 10-year-old. Braylen, now 11 years old, no longer throws tantrums and instead expresses his feelings vocally and with confidence.



**Children's
Miracle Network
Hospitals**



About Children's Miracle Network

WHO WE ARE

Children's Miracle Network Hospitals is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year, 170 Children's Miracle Network affiliate hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.

WHAT WE DO NATIONALLY

More than 10 million kids enter a CMN hospital across the country each year and these hospitals rely on philanthropic and community support to fund equipment, pediatric programs and uncompensated care. Since 1983, Children's Miracle Network Hospitals has helped fill those funding gaps by raising more than 5 billion dollars--most of it one dollar at a time.



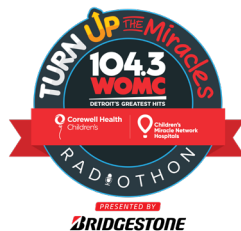
104.3 WOMC Turn Up The Miracles Radiothon

104.3 WOMC is excited to host our seventh annual "Turn Up the Miracles Radiothon" benefitting Children's Miracle Network at Corewell Children's (formally Beaumont Children's).

Listeners from across Southeast Michigan are encouraged to call in, text or go online to help children in our communities. 100% of the funds raised stay right here in metro Detroit!

The entire day is dedicated to the Radiothon and will include live interviews with CMN Miracle Families, on-air check presentations with sponsors, therapy dogs onsite with volunteer opportunities and hourly incentives.

Together with your support we can reach our goal of \$500,000 to benefit Children's Miracle Network at Corewell Children's in Southeast Michigan!



Kennedy Shallal Video Story



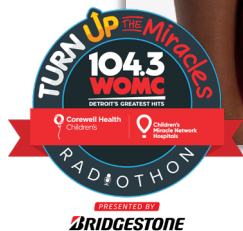


TURN UP THE MIRACLES Phone Bank Sponsor \$20,000

As the PHONE BANK SPONSOR your company will receive:

- WOMC Ad Package including on-air and social media content
- A minimum of fifty (50) live and recorded promotional announcements
- Live mentions every hour 6 a.m. – 6 p.m. and exclusive naming as we announce totals from the “YOUR COMPANY NAME Tote Board”
- Check presentation with your company representative on air (recorded)
- Logo featured prominently on website, social media content, and billboards across SE Michigan
- Matching Gift Leadership Experience: Bring your top leadership to MusicTown Detroit for one hour to enjoy the excitement of live call-outs and meet the kids!

**\$10,000 investment to Audacy Media and
\$10,000 tax deductible donation to Corewell Health Children's**





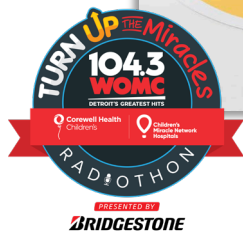
TURN UP THE MIRACLES Tote Board Sponsor \$15,000

As the TOTE BOARD SPONSOR your company will receive:

- WOMC Ad Package including on-air and social media content
- A minimum of fifty (50) live and recorded promotional announcements
- Live mentions every hour 6 a.m. – 6 p.m. and exclusive naming as we announce totals from the “YOUR COMPANY NAME Tote Board”
- Check presentation with your company representative on air (recorded)
- Logo featured prominently on website, social media content, and billboards across SE Michigan
- Matching Gift Leadership Experience: Bring your top leadership to MusicTown Detroit for one hour to enjoy the excitement of live call-outs and meet the kids!

**\$7,500 investment to Audacy Media and
\$7,500 tax deductible donation to Corewell Health Children's**

Everett LaBrash Video Story





TURN UP THE MIRACLES

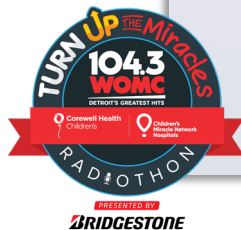
Miracle Hour Sponsor

\$10,000

As a MIRACLE HOUR SPONSOR your company will receive:

- WOMC Ad Package including on-air social media content
- Minimum of (15x) promotional mentions leading up to the Radiothon
- Minimum of (5x) promotional mentions during the Radiothon during your hour
- Check presentation on-air during your hour (recorded or live)
- Minimum of (10x) live/recorded promotional mentions after the Radiothon highlighting sponsor's participation
- Logo featured prominently on website, social media content, and billboard across SE Michigan
- Matching Gift Leadership Experience: Bring your top leadership (10) to MusicTown Detroit for one hour to enjoy the excitement of live call-outs and meet the kids!

\$5,000 investment to Audacy Media and
\$5,000 tax deductible donation to Corewell Health Children's





TURN UP THE MIRACLES

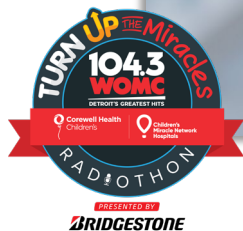
Champion Sponsor

\$1,000 - \$5,000

As a CHAMPION SPONSOR your company will receive:

- Check presentation with your company representative on air (recorded or live)
- Logo featured prominently on website, social media content, and billboards across SE Michigan
- Matching Gift Leadership Experience: Bring your top leadership (10) to MusicTown Detroit for one hour to enjoy the excitement of live call-outs and meet the kids!

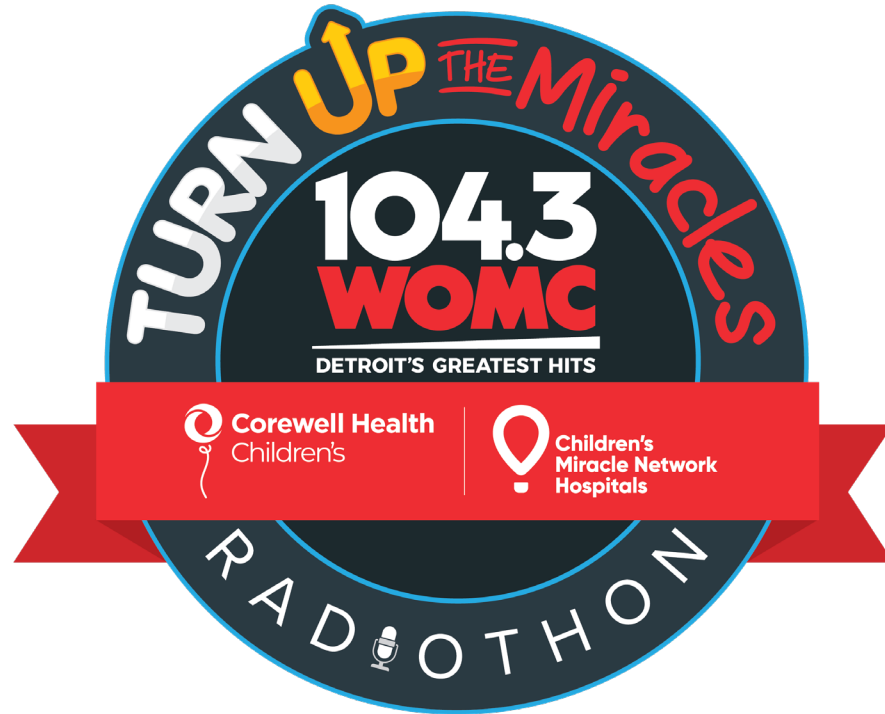
\$1,000 - \$5,000 tax deductible donation to Corewell Health Children's





**Thank you for
helping 200,000 kids
in Southeast
Michigan get the
best care possible!**





PRESENTED BY

BRIDGESTONE

